



Community Involvement Guide

NC State University's [Make-A-Thon](#) is an annual sustainability innovation challenge for approximately 250 students competing in interdisciplinary teams to create a solution to a sustainability challenge. Opportunities exist for corporate and community involvement at the next Make-A-Thon on Jan. 23-26, 2025.

Engagement Opportunities

Connect with student teams in-person:

Be A Mentor

In-person opportunities are available for individuals to provide feedback to student teams as they develop ideas. The time commitment is 2 hours (or more if desired). [Sign up online](#)

Be A Judge

Make-A-Thon winners are chosen via in-person, science-fair style judging from volunteer judges. The estimated time commitment is 2 hours on Sunday, Jan. 26, 2025. [Sign up online](#)

Sponsorship Opportunities

Sponsorship helps cover Make-A-Thon costs, specifically meals, t-shirts and prizes.

Sponsorship Benefits & Tiers	Bronze Sponsor \$1,000	Silver Sponsor \$2,000	Gold Sponsor \$4,000	Named Prize Sponsor \$1,000 Minimum	Named Prize Details:
Your company's promotional material included in swag bags for student participants	✓	✓	✓	✓	Organizations can sponsor a named prize that students can choose to compete for in addition to the Make-A-Thon overall prizes. A named prize is an opportunity for your company to incentivize use of a technology or value, for example Best Use of AI , Best Use of Social Responsibility , or Best Use of [Insert Software Name] . \$1,000 is the minimum but a greater amount encourages additional participation.
Your company's logo on Make-A-Thon website	✓	✓	✓	✓	
Additional recognition for sponsorship of a meal for Make-A-Thon participants			✓		
Named prize, plus the opportunity to select and/or announce the winner(s) of your prize category at the Sunday judging and awards ceremony				✓	

Contact

Email sustainability@ncsu.edu for questions or to become a sponsor.