

What are the themes/major focus areas for the next 5 years on which we should be forming our 5 year goals?* Are there some areas that need more emphasis in the next SSP? Less emphasis? *The current CEST focus areas are: Academics & Research, Engaging the Community, Energy & Water Conservation, Green Development (Buildings & Land Use), Purchasing & Waste Reduction, Transportation

	What excelled in the <u>current</u> SSP?	What should receive additional focus in the <u>future</u> SSP?
Focus Area Topics	<p>Operational successes (energy, water, etc) Energy & greenhouse gas emission reductions Food/Dining operations Student engagement increasing</p>	<p>More existing building ops & space use Emphasize Living Lab-experiential learning while improving campus (x2) Innovation “In your face” sustainability – e.g. gardens, cistern, compost More water efficiency, reuse, storm water More behavior change More publicizing goals & accomplishments Academics & research Student engagement More engage community (x2) Wellness Food Curriculum Next 20% greenhouse gas emission reductions Storm water</p>
Focus Area Support Mechanisms	<p>Continue reporting and ranking with peers</p>	<p>More analytical capacity with metrics Report academic program successes Expand membership to balance faculty & research More collaboration between themes (x2) Don't create silos (e.g. need to integrate transportation into energy) Sharing of narratives and best practices of other campus (beyond the metrics) Collaboration among UNC System schools (implementation focus) Master calendar Communication that crosses organizational structures Connect future SSP to university strategic plan and past sustainability commitments Working groups aim to engage more diverse perspectives Move thought process from tactics to systematic view of resource use (e.g. create a water budget/balance since water is not in one working group) Loop together academics and student engagement by focusing on graduate research (align with university strategic plan emphasis on PhD) Identify outcomes desired Visioning exercises – where do we want to go? Connect with campus experts (PhD) to help guide outcomes More programming to engage and impact students Look at other models to get engagement (UNC, Physical Master Plan) Rethink topical focus areas to cut across silos</p>

What you told us in the Feb. 2015 CEST meeting

Note: underlined words are those used for summarizing in the modified SWOT matrix

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- More emphasis: existing building operations and maintenance and using space more efficiently and effectively
- More emphasis: "Living Lab" – students improving campus and involve in experiential learning
- Emphasis on innovation
- Look at putting in more campus gardens, more cisterns, more building compost areas (with fences). More "in your face" evidence of going green
- CEST should continue developing the use of metrics and data to increase analytical capacity for advancing sustainability
- We should report academic program success/involvement should be highlighted or celebrated. Give metrics, what jobs they get, what grad programs they go on to
- Maintain operational successes (water, energy, etc.). Expand focus on membership to balance faculty and research.
- Energy – carbon emission reductions. The next 20% will be more difficult.
- More emphasis – academics and research, student engagement, wellness, food, connecting academics, research and students and our campus (Living Lab)
- More emphasis on really engaging the community (currently many are not being reached at all in ways to which they can pay personal attention)
- More: academic curriculum incorporating sustainable concepts, community engagement
- More water efficiency, reuse, storm water
- More behavior change
- Need more connection, more collaboration between existing themes. Need to bring down/find connections between the themes/silos
- More emphasis on outreach and publicizing goals and accomplishments
- Reporting and ranking to support program goals through peer comparison
- Watch out for areas becoming silos. E.g. integrate transportation into energy conservation.