

## Agenda

November 19, 10:30 – 12:00  
Administrative Services III, Room 301

Submit conversation questions as enter (template provided) - All

- 10:30-10:45 Introductions - Winner
- Meet a NC State Steward – Jason Endries
  - In one sentence share something off of your sustainability wish list (a goal, a hope, etc)
- 10:45-11:20 Approval of the Physical Master Plan sustainability section – Bowen
- 11:20 – 11:30 Roll out of sustainability policy and SOP – Colby
- 11:30 – 11:50 Conversation questions – Dixon
- 11:50 – 12:00 Announcements – Colby

### Information Items

- The Strategic Energy Management Plan is available at [go.ncsu.edu/EnergyWaterReport](http://go.ncsu.edu/EnergyWaterReport)
- The Annual Sustainability Report will be available at [go.ncsu.edu/SustainabilityReport](http://go.ncsu.edu/SustainabilityReport)
- Planning for the Winter Holiday Energy Setback Initiative is in progress.
- The 2014 Earth Month Chair is Dr. Joel Pawlak, Interim Associate Dean for Research and Associate Professor, College of Natural Resources
- Preliminary results from UPA incoming student surveys (commitment to sustainability an influencer to attend NCSU) - see reverse side

### Next meeting: January 21, 2014

Standing meetings are Tuesdays at 10:30 every 4-6 weeks

## November is Zero Waste Month

**Change Your State**  
for a better you, NC State and world

ZERO WASTE

PLASTIC FREE

WATER SAVING

WASTE FREE



### BYO Cup, Bottle or Mug

With a reusable water cup, bottle or mug, you can keep better hydrated anywhere you go while also reducing waste created through disposable plastic bottles or cups. You'll help limit the use of plastic bottles, which in addition to taking lots of petroleum-based energy to produce also take up to 700 years to decompose if not responsibly recycled (80 percent of bottles aren't). And in case you didn't think this was a problem, note that Americans use at least 30 billion plastic bottles a year. Grab yourself a trendy, NC State reusable water bottle instead.



### Recycle

Know what you can and can't recycle on campus. Find a bin and help make the world a cleaner, less wasteful place.



### Pack a Bag

Take re-usable bags while shopping. Plastics bags take lots of resources to produce, are typically used just once, and take up to 1,000 years to decompose once they're trashed. Some stores give discounts for bringing your own bag. In addition to keep creeks, campus and area landfills free of plastic bags, you'll help save lots of energy. The amount of petroleum used to produce 14 plastic bags could fuel a car for one mile.

Preliminary results - sustainability as a factor influencing a student's decision to attend NC State.

**2013 Incoming Freshmen Survey**

Commitment to the environment and sustainability	NCSU	Men	Women	Asian Amer	Black / Afr Amer	Hispanic	White	Other / Unknown
<b>Mean Rating</b>	2.84	2.76	2.92	2.91	2.99	2.96	2.81	2.97
<b>5: Very strong influence</b>	9.7%	9.1%	10.2%	8.2%	9.2%	10.8%	9.7%	10.1%
<b>4: Strong influence</b>	18.5%	17.0%	20.0%	16.4%	23.9%	16.9%	18.2%	20.3%
<b>3: Moderate influence</b>	34.1%	32.8%	35.3%	45.5%	34.9%	41.0%	32.5%	39.1%
<b>2: Weak influence</b>	21.7%	22.6%	20.8%	18.2%	21.1%	20.5%	22.4%	17.4%
<b>1: Very weak influence</b>	16.1%	18.4%	13.8%	11.8%	11.0%	10.8%	17.2%	13.0%
<b>Total (N)</b>	2,336	1,128	1,208	110	109	83	1,827	207

62.3%

**2013 Incoming Transfer Survey**

Commitment to the environment and sustainability	NCSU	Men	Women	Asian Amer	Black / Afr Amer	Hispanic	White	Other / Unknown
<b>Mean Rating</b>	2.96	2.86	3.07	3.55	3.18	3.26	2.88	3.02
<b>5: Very strong influence</b>	14.4%	12.7%	16.2%	24.1%	17.6%	23.5%	13.2%	12.5%
<b>4: Strong influence</b>	18.4%	17.7%	19.1%	27.6%	23.5%	20.6%	17.0%	20.3%
<b>3: Moderate influence</b>	32.4%	30.4%	34.5%	34.5%	35.3%	26.5%	32.1%	35.9%
<b>2: Weak influence</b>	18.5%	20.8%	16.2%	6.9%	5.9%	17.6%	19.9%	18.8%
<b>1: Very weak influence</b>	16.2%	18.4%	14.0%	6.9%	17.6%	11.8%	17.7%	12.5%
<b>Total (N)</b>	561	283	278	29	17	34	417	64

65.2%