**C**ampus   
**E**nvironmental   
**S**ustainability   
**T**eam

**Minutes**Friday, January 25, 2013 9:30am – 11:00am  
Administrative Services III, Room 101

**Attendance**

Jack Colby, Tracy Dixon, Sean Fokes, Sharon Loosman, Claudia Powell, Paul McConocha, Bill Davis, Liz Bowen, Lisa Johnson, Brian O’Sullivan, Lisa Maune, Analis Fulghum, Carla Davis, Megan Cain, Lloyd Fleisher, Robert Davis, Walt Robinson, Jeff Hightower, Brian Jones

**Welcome** – Jack Colby

* Welcome new CEST members
  + Sean Fokes, University Housing Energy Coordinator
  + Llyod Fleisher, Faculty Senate

**2011-2012 Sustainability Annual Report Overview (see presentation)**– Tracy Dixon

* Theme: 125th anniversary
* Previous annual report had highlights; last year also included status of Sustainability Strategic Plan (SSP)
* Report includes images, blurbs, highlights, and metrics
* Report shows progress of SSP, which will be included in the next 4 years of report
* Metrics
  + Academics and Research: sustainability survey results
  + Community and Culture: GHG reduction, Certified Wolfpack Green events, Change Your State awareness
  + Energy and Water: campus energy/water consumption, utility cost and campus growth
  + Green Development: LEED, % buildings within courtyard (a goal is in the master plan), % undergrads on campus
  + Waste Reduction and Recycling and Purchasing: local food purchased, landfill diversion, total composted/recycled/landfilled
  + Transportation: Wolfline use, fuel type used, Wolftrails participation
  + Awards and Events: 50+ events, 7 campus awards, 30+ contributors to the SSP
* Question: Tracking clicks on the online annual report? Answer: Not currently, but good idea.
* Question: For future construction on campus, will buildings be energy neutral?
  + Answer: must be LEED silver at minimum, Senate Bill 668, climate commitment to carbon neutral by 2050, re-evaluating use of materials and retrofitting older buildings, better space utilization, need to manage office spaces and research spaces
* Comment: Even though we might not reach our energy and water goal, there is still a large opportunity to change people’s habits on campus
* Comment: Commend Tracy and team for promoting, teaching sustainability and encouraging sustainability
* Comment: Annual report plays well to show progress of SSP tactics and metrics, grassroots efforts from campus, messaging is important, celebrates accomplishments

**Winter Energy Setback Results (see presentation)**– Claudia Powell

* Formerly known as intersession setback
* Cross-functional team of stakeholders
* Put buildings to “sleep” during 10 day break
* Baseline set in 2004, saved over $2mil since then
* $281k saved this year (2012)
* Due to cogeneration plant (CHP), natural gas consumption is up and electric is down
* Exception process for buildings/offices to opt out of the program
* Education and outreach component of program
* Normalize data for heating degree days and GSF
* Idea: change “setback” to “use reduction” or “scale back” etc. because of negative connotation
* Becoming part of the culture and is expected, not as much resistance this year, getting emails about exception request, increased communication
* Milder temperatures means more aggressive with setbacks
* Lessons learned for future years
  + Early prep for setback
  + Use Chancellor’s memo email blast
  + Possibility to setback specific rooms/zones/etc

**Physical Master Plan** (see handout)– Lisa Johnson

* Handout
* Started last fall with 5 campus workshops
* Receiving feedback from project managers
* Better faculty participation, but want more student involvement
* Compiling publication for early February to send out to task forces
* Trustees will review plan, trustee on advisory team
* Solicited campus partners to sign up for task forces
* How to sign up: contact Tom Skolnicki
* Sustainability task force:
  + Meeting Thursday afternoons starting February 7
  + About 10 people right now
  + Will be taking SSP and looking for overarching statements
* Question: Accessibility part of the plan? Answer: University Design is one of 1 of the 12 guiding principles of the plan and will probably be handled by the Foundations task force
* Question: Role of CEST in the Physical Master Plan? Answer: Reporting back to CEST on direction and building off what CEST has done, reference CEST, align SSP with Physical Master Plan, hopefully receive endorsement by CEST
* Sustainability is going to be integrated in everything

**Green Brick Awards Update** – Walt Robinson

* Lindsay Batchelor serving as new staff support
* Student, staff, faculty award
* Nominations open online from February 25 to March 15
* CEST voting on will happen online from March 18 to March 22
* Award Ceremony: Earth Day Dining picnic on April 18
* Will be videoing/interviewing recipients
* How to help: get the word out and nominate people!

**Working Group Chair Updates (See Excel sheet)** – All

* CEST strategies and tactics Google doc
  + Make updates to the doc
  + Purpose is to track and celebrate progress
* Land Use
  + Comment: Lots of space use by faculty departments, but faculty don’t realize sustainability element
  + Idea: distribute information to department heads and work on culture change with the value system
* Purchasing
  + Tactics need to be re-worked, focus on marketplace vendors and education
  + Question: Energy versus cost savings going back to the user, i.e. PIs
    - Answer: There is language on state statutes that purchasing should be based on life cycle cost; institutional
    - Example: low temp freezer rebate program

**Announcements** – All

* Development of a sustainability living and learning village.
* Chancellor Woodson letter to President Ross citing proud accomplishments of Annual Sustainability Report and Greenhouse Gas Inventory executive summary.
* The sustainability policy draft will be presented to several campus groups in February for input.
* The UNC General Administration has formed a sustainability officers/coordinators group that meets quarterly.
* Hosting mid-year planning meeting at McKimmon for Energy Summit
* The Sustainability Fund ($3/year/student sustainability fee) will be voted on by the Board of Governors in February.
* Carla Davis is working on sustainability talking points and will present them at a future CEST meeting.