**C**ampus   
**E**nvironmental   
**S**ustainability   
**T**eam

**Minutes**  
October 28, 2010, 10:30 - 12Administrative Building III, Room 301

**Attendance**Lindsay Batchelor, Erin Champion, Jack Colby, Bill Davis (proxy for Paul McConocha), David Dean, Tracy Dixon, Barbara Doll, Darren Fallis, Sarah Ketchem, Lisa Johnson, Wade Fulghum, Paul McConocha, Brian O’Sullivan, Bill Winner, Blain Woods

**Welcome** - Jack

**University Sustainability Plan Changes** - TracyOverview of Plan changes from working group and editorial comments:

* Title change
* Will fix table of contents pages numbers
* New section 1.3 Sustainability by the Metrics to bring importance of metrics to beginning of document
* Section 1.4, A new Culture and Community - added Guiding Principles
* Section 5 , Strategies had the most changes
  + Removed sub-strategies. Previous sub strategies were either elevated to a full strategy or moved to the tactic template. No ideas were lost.
  + New strategies added:
    - Community and Culture, K and L
    - Green Development, A - discussion about changing to read that Physical Master Plan that incorporates mentioned areas. Some confusion over word choice of Master Plan.
    - Green Development, P
    - Waste Reduction and Purchasing combined into a single section
    - Transportation, L
* Discussion about the document’s title
  + Need to have a shorter, common name such as University Sustainability Plan to refer to in presentations, conversation, and other documents
  + Connection between formal title (Creating Our Future: Advancing Sustainability and NC State) and informal, shorter title needs to be made clear on the title page and within the document
  + Name might need “strategic” in the title to encourage reading
  + Difference of thoughts: University Sustainability Plan is all encompassing of the tactical plan versus having two completely separate plans for the Strategic Plan and Tactical Plan
* Comments from group
  + Like the sustainability vision section (1.2) but need bulleted points for those that might scan the document
  + Some strategies are too vague such as 5.1 A, K and L , 5.1 F, and 5.3 P. These strategies are subjective and need more definition without getting into tactics.
  + 5.1 B – suggestion: Adopt and adhere to a sustainability policy (aggressive is too subjective)
  + Photos need to be larger
  + Need more tangible strategies that are clear when they have been reached
  + The title of Green Development implies new development only when this is land use, maintenance, and existing infrastructure
  + Need a category for academics and education. An example strategy could be that a certain percentage of students leave with sustainability knowledge
  + Set research goals such as establish NC State as a leader in research, technology, practice of sustainability
  + Tie strategies to land grant mission and extension – this will align with University’s strategic direction and bring more faculty interest
  + State what NC State should be a leader in. An example would be tying into the land grant mission. NC State could be a leader in taking sustainability to municipalities, businesses, and the community. Matching community needs with research and reaching out the rest of the state.

**Campus Input**- Tracy

Jack and Bill still need to brief the University Council

Campus input is moving forward but the Plan needs to be continually discussed as a draft, not a finalized product

Seeking volunteers from CEST to help gain campus input

Train the Trainer session next Thursday, November 4. If an interested individual cannot make this training, contact Tracy to schedule another time.

Intention to document suggestions and provide responses

Intention to gain feedback from a number of mechanisms (email, web, phone, meetings)

Community and Culture group developing a presentation to use in a 15-30 minute time frame

Ideally each presentation is given by a CEST member and supported by a CEST co-chair or sustainability staffer

Comments:

* The need for further discussion beyond the brief presentations – town halls could offer this. Offering to groups to come back could for a follow up could also offer this.
* Importance that this is CEST’s plan and that the presentations should bring visibility to CEST and be coming from CEST
* Need to promote what NC State is doing currently
* Need to go to classes

**Approval of Plan** - Jack

Confirmed that the group was comfortable with Jack and Bill taking the edits and incorporating them. The version going for campus input will be circulated to CEST.

Darren made a motion to accept the Plan for going to campus input (with Bill and Jack making the edits based on comments)

Bill Davis seconded the motion

CEST accepted the Plan (no dissenting votes)

Mike Harwood was not present by sent an email with approval of the Plan going to campus input

Paul McConocha gave Bill Davis proxy to represent the Energy and Water working group

**Climate Action Plan Update** - Lindsay

The CAP is going out for final review and will be available with Sustainability Plan

The CAP is currently being designed/ in layout

**Energy and Water Update** – Bill Davis (see accompanying PowerPoint slides)

Showed energy and water trend data from 2009-2010

**Announcements** - all

Nov. 15 - America Recycles Day and Electronics Recycling Drive on Centennial Campus from 10-2 (corner of Partners Way and Main Campus Drive)

Carroll and Sullivan Residence Halls are in the process of becoming Energy Star Certified. Tucker Hall is next.

Change Your State Energy Conservation stickers are going up in residence halls to test effectiveness