**CEST: Community & Culture Working Group**

**Chair: David Dean**

**FINAL STRATEGIES**

The Community & Culture Working Group recommends to the Campus Environmental Sustainability Team (C.E.S.T.) on August 26, 2010 to create one dominant strategy with several key sub-strategies.

**MAIN STRATEGY:** Create a campus culture change.

**SUB STRATEGIES:**

* Increase peer to peer education opportunities.
* Develop a procedure to launch more “living and learning” opportunities
* Create a network amongst the sustainability community that includes local universities, local governments, corporations and non-profits.
* Infuse a sense of urgency.
* Develop a marketing and communications plan for sustainability.

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